

# Enterprise Open source Web CMS



#### Web CMS

- Creation and modification of contents (authoring)
- Management of the lifecycle of contents
- Archiving, access management, metadata, indexing, search
- Publication, localization, aggregation, navigation.





### Open Source



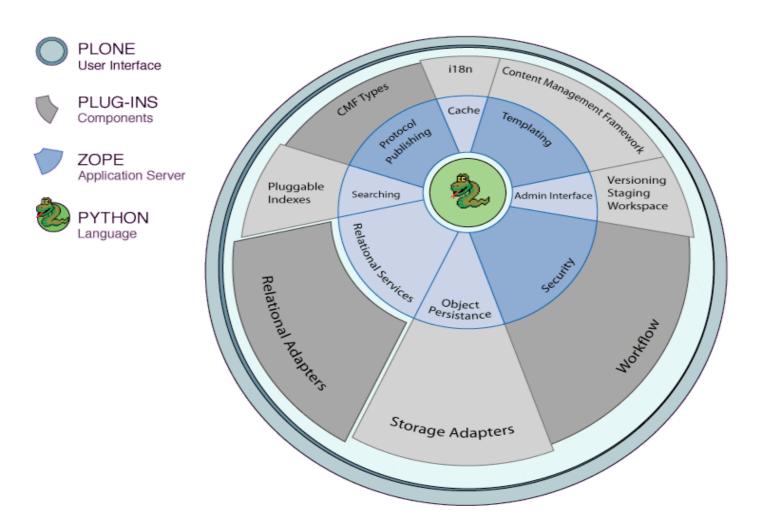
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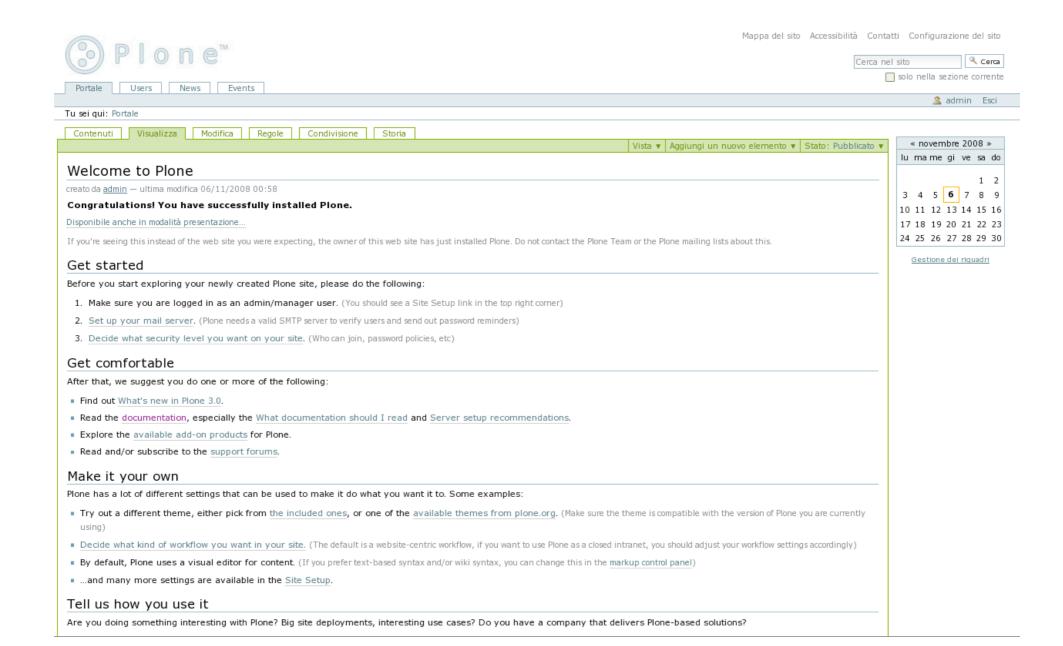
# Enterprise class

Structure Features Ecosystem

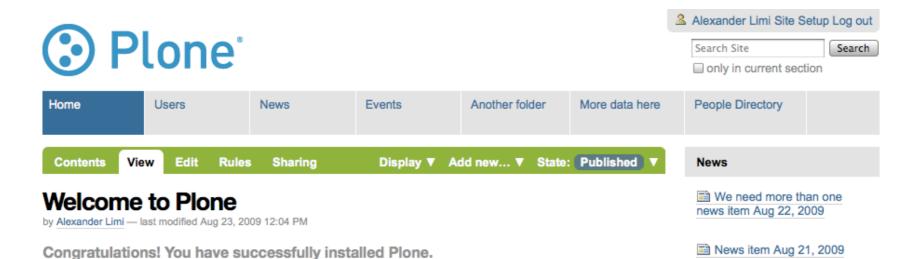












More news...

Manage portlets

Also available in presentation mode...

If you're seeing this instead of the web site you were expecting, the owner of this web site has just installed Plone. Do not contact the Plone Team or the Plone mailing lists about this.

#### Get started

Before you start exploring your newly created Plone site, please do the following:

- 1. Make sure you are logged in as an admin/manager user. (You should see a Site Setup link in the top right corner)
- 2. Set up your mail server. (Plone needs a valid SMTP server to verify users and send out password reminders)
- 3. Decide what security level you want on your site. (Who can join, password policies, etc)

#### Get comfortable

After that, we suggest you do one or more of the following:

- Find out What's new in Plone 4.
- Read the documentation, especially the What documentation should I read and Server setup recommendations.
- Explore the available add-on products for Plone.
- Read and/or subscribe to the support forums.







### Written in Python



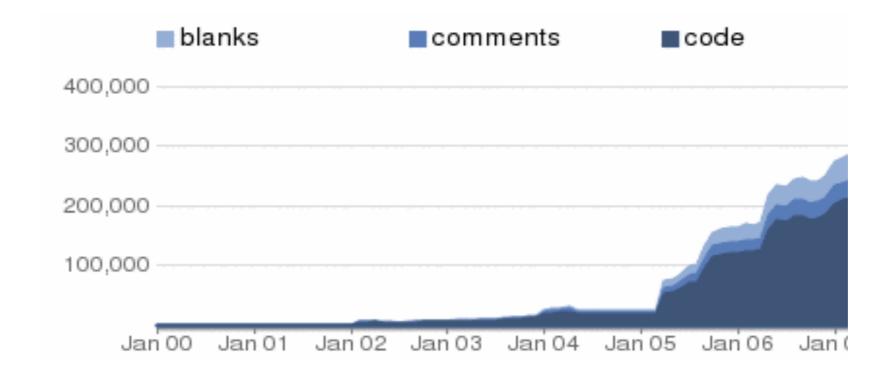


### Built on Zope



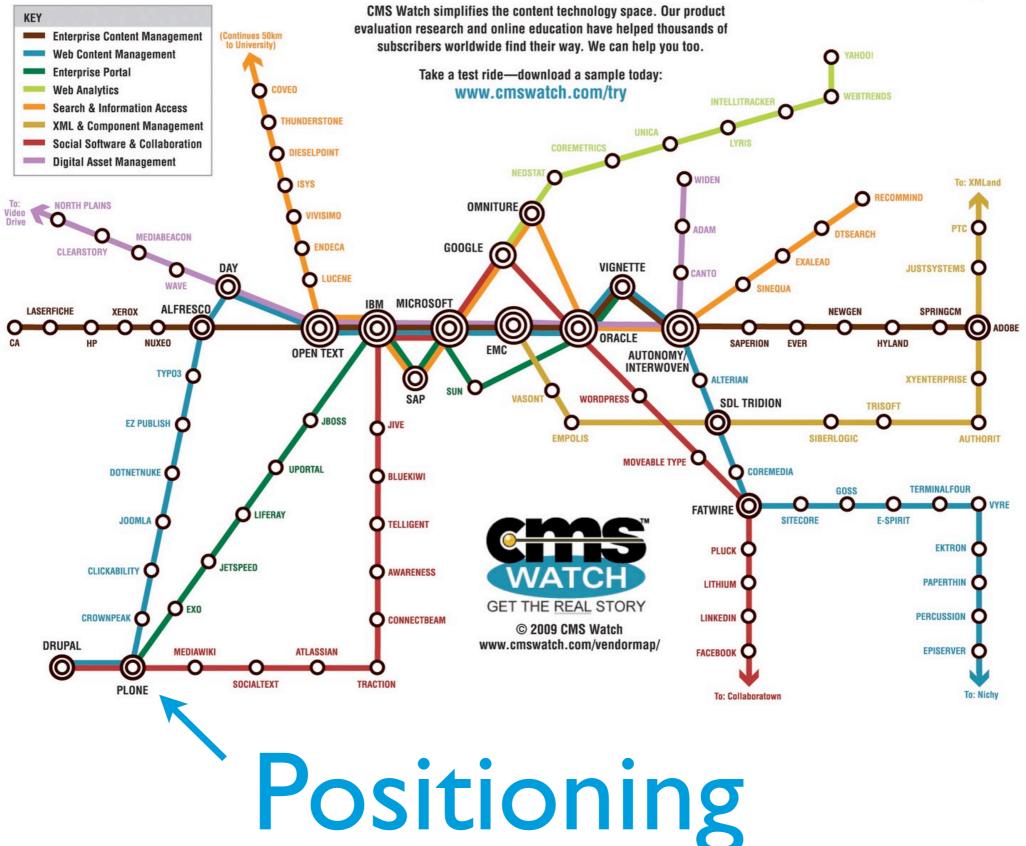
#### Little bits of history

- Initiated in 1999 by Alexander Limi, Alan Runyan and Vidar Andersen.
- First release in 2001, Plone 1.0 out in 2002
- Plone 2 release in 2005
- Plone 3 released in 2007





#### 2009 Content Technology Vendor Map



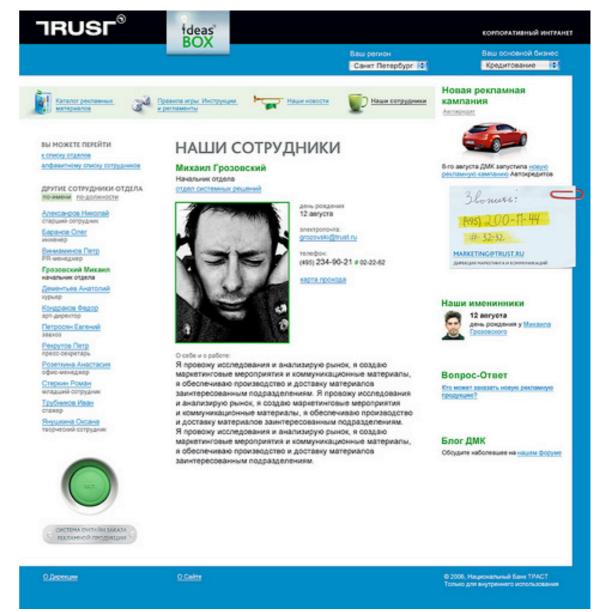


### Web Publishing

- Portlet management
- Collections (Topic, Smart Folders)
- Audio and Video
- Views
- Workflow
- Custom visual design







#### Visual Design Flexibility



#### Collaboration

- Sharing/Locking/etc.
- Forums, Blogs, Wiki and other "commodities"
- Workspaces
- (Open Plans)

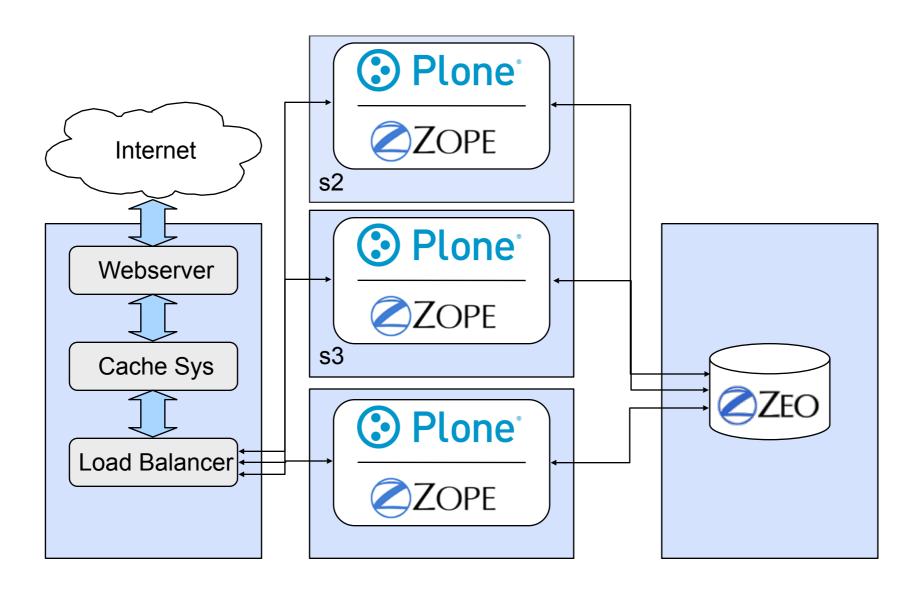


### Enterprise

- Authentication
- Reliability
- Scalability
- Integration
- Import/Export
- ...



# Deployment





# Why is different?

- Written in Python
- No relational DB
- Really opensource
- Whole ecosystem
- Focus on UI
- In-place (and placeful)



#### Strengths & Weaknesses

- Easy to use
- Security
- Reliability
- Sw architecture
- Python
- Power & Flexibility

- Marketing
- Lack of developers
- Depending on Zope
- Learning curve for developers
- Limited JS/Ajax goodies



# (and more)

- Roles, workflow and content rules
- Document Management (versioning)
- Search (default / Solr / GSA)
- Forms (PloneFormGen)
- Simple Tracking System (trouble ticket)



# Plone for public sites



#### Overview

- Strenghts
- Weaknesses
- Competition
- Why Plone?



#### Plone for intranets



#### Overview

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#### Enterprise 2.0

Enterprise 2.0 is the strategic integration of Web 2.0 technologies into an enterprise's intranet, extranet and business processes.



#### Case histories

























# Some big names









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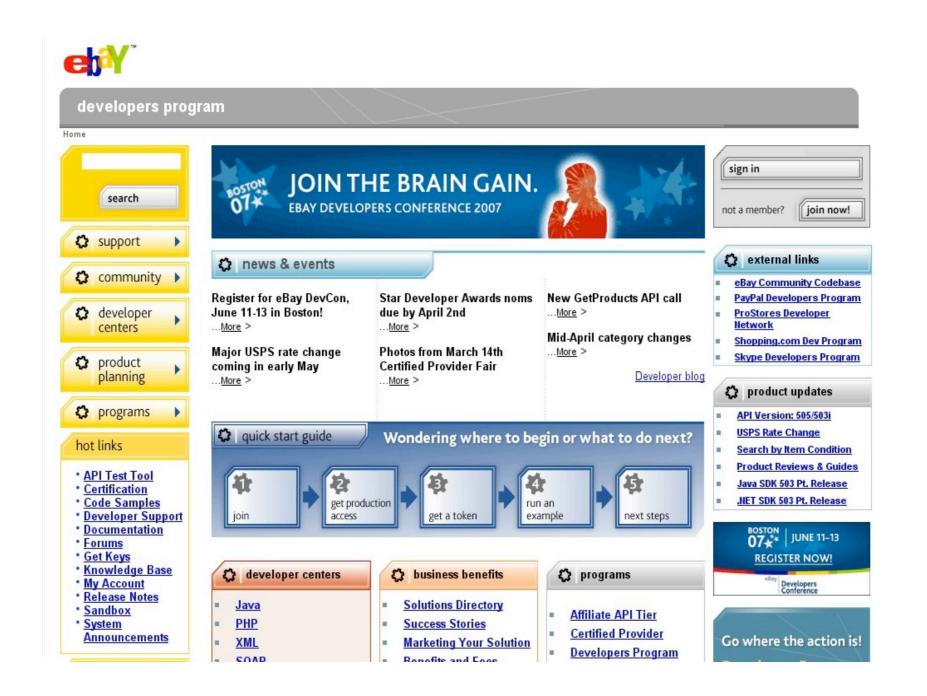
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six-day visit to Chad. 📀

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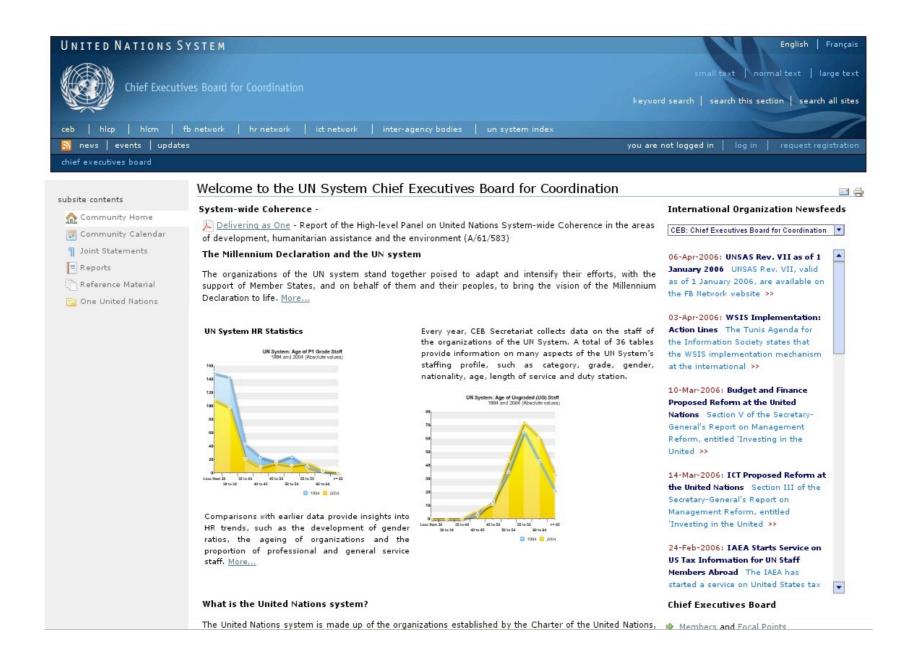
















#### Intranet Case Histories

- **→** Lufthansa (vendor extranet)
- **⇒** Epson US
- **⇒** Belron Carglass
- **→** Tagetik
- **→** Honda It
- **→ Medicis Sans Frontieres**
- →...



#### Plone.net

- Official site managed by the Plone Foundation
- Listed the 24 September 09:
  - 323 Service Providers
  - 47 Case Studies
  - 43 Media Coverage
  - 1842 Featured Sites



# The Plone community



#### Community members

- 200 developers
- 70 evangelists
- 300 companies
- countless users worldwide :)



# Community events

- Plone Conference
- Plone Symposiums
- World Plone Day
- Sprints
- Training Sessions



### Development process

- Time-based releases
- Long-run maintained release
- Paid Release Manager
- PLIPS
- Framework team



#### Plone Foundation

- Non-profit made of active Plone people
- Formed in May 2004
- Born to protect and promote Plone
- Manages the IP of the codebase, the trademarks and the domains
- Manages Plone.net
- and more...



#### Future of Plone: roadmap



#### Plone 4

#### Expected end 2009

- TinyMCE editor
- Blobs
- New default roles
- Improved comments
- More workflow features
- New default theme



#### Plone 5

#### Expected end 2010

- New content types engine: Dexterity
- New theming: Deliverance
- More performance
- Improved search engine
- Tiles and a whole new approach to page building



#### To learn more:

plone.org

